CHELUVE GOWDA N

*UI/UX Designer & Web Developer*

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# PROFILE

# UI/UX Designer with a BCA background and hands-on experience in wireframing, prototyping, and responsive design using Figma, HTML, and CSS. Completed an internship at Scontinent Technologies, contributing to real-time client-facing projects. Passionate about user-centered design, accessibility, and building scalable digital products. a

# PROFESSIONAL EXPERIENCE

## UI UX Designer Intern - Scontinent Technologies pvt ltd

*Feb 2025 – May 2025, Bengaluru*

* Conducted user research, wireframing, and prototyping using Figma and Adobe XD.
* Collaborated on responsive design and usability testing for real-time projects.
* Worked alongside developers to align design and front-end implementation.

# **PROJECTS**

### **[E-SHOP – Online Grocery Platform](https://www.figma.com/design/y62H0Hm1ZT6IFKavU6EkfI/Untitled?node-id=1-5&t=KV98ucxoQAguquFQ-1)**

* Designed and developed end-to-end UX for a daily essentials marketplace targeting bachelors and middle-class families.
* Implemented intuitive navigation flows to ensure a seamless and efficient shopping experience.
* Created clear product categorization and filtering features to improve discover ability and minimize user effort.
* Prioritized usability and accessibility to provide a smooth experience, even for non-tech-savvy users.

**[GHOST RIDER – Bike & Accessories E-Commerce Platform](https://www.figma.com/design/y62H0Hm1ZT6IFKavU6EkfI/Untitled?node-id=0-1&p=f)**

* Designed a unified and intuitive interface for browsing a wide range of bikes and accessories, ensuring a smooth and engaging user experience.
* Developed a streamlined checkout flow to minimize user friction and improve conversion rates.
* Integrated category-based navigation and advanced filtering to help users quickly locate relevant products.
* Applied strong visual hierarchy and consistent UI components to enhance brand identity and guide user attention effectively.

**[AI-Powered Resume Builder (Web Application)](https://cheluvegowda.github.io/repo/)**

* Designed and developed a responsive AI-based resume builder using HTML, CSS, and JavaScript.
* Integrated Open-AI API to generate personalized, ATS-friendly resume content based on user input.
* Enabled features like dynamic form inputs, template selection, and downloadable resume output.
* Built with scalability in mind for users from different industries and career levels.

**[Job Portal Website](https://www.figma.com/design/y62H0Hm1ZT6IFKavU6EkfI/Untitled?node-id=1-6&t=KV98ucxoQAguquFQ-1)**

* Designed a modern, responsive job portal interface to simplify the job search and application process for users.
* Created intuitive navigation flows for key features such as job listings, filters, candidate profiles, and employer dashboards.
* Focused on clean layout, accessible typography, and a user-friendly design system that supports both job seekers and recruiters.
* Developed wireframes, interactive prototypes, and visual UI components using Figma to present a complete end-to-end experience.
* Emphasized usability, accessibility, and real-world application flows inspired by platforms like Naukri and LinkedIn Jobs.

**SKILLS**

**UI/UX Design:** Figma, Adobe XD, Wireframing, Usability Testing, Interaction Design  
**Frontend:** HTML5, CSS3, Responsive Design, Semantic HTML, JavaScript (basic)  
**Backend (Basic):** Flask, REST API, SQLite/MySQL  
**Testing:** A/B Testing, Heuristic Evaluation, Journey Mapping  
**Tools:** GitHub, VS Code, Canva, Google Docs

**EDUCATION**

## BCA

Govt 1st Grade College vijayanagar - CGPA: 7.

*Graduated with 7.4 CGPA*